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Londoners Set New Food Drive Record

Thanks to the generosity of Londoners, the 11th annual London Cares Curbside Food Drive has broken a record the second year in a row. The London Food Bank now has 81,150 pounds of additional food to help it through the summer months. This represents an 8% per cent increase in non-perishable food donations over 2006. The previous record was 75,000 pounds in 2006.

The 2007 edition of the Food Drive had record days on Tuesday, Thursday and Friday in Zones E, A and B. Many Londoners dropped off donations at their neighbourhood grocery store. The Food Drive also received corporate donations totalling 1,460 pounds from Quixtar Canada and Enterprise Rent-a-Car.

"The volunteers and employees of Food Bank wish to acknowledge the tremendous generosity of Londoners in pushing this food drive to a new record," Jane Roy, Assistant Executive Director of the London Food Bank. "The London Cares Curbside Food Drive ensures that shelves will be stocked for the summer months when regular donations tend to slow down. Currently over 2,400 families visit the Food Bank on a monthly basis."

"The Food Drive is one of London's longest running partnerships with businesses, media, City of London staff and, of course, the many participating Londoners playing a big role," notes Jay Stanford, Division Manager of Environmental Programs & Customer Relations. "A Food Drive of this scale and the important awareness that it brings about the need that exists in the community can only be achieved by working in a partnership and having the partners set aside time to help their community."